

Washington FEAST PRIVACY POLICY

Last Revised: January 21, 2009

This privacy policy ("Policy") explains how personal information is collected, used, and disclosed by Washington FEAST ("we" or "us") with respect to your use of the Web site located at <http://www.washingtonfoodallergy.org>, and to the associated Yahoo! Groups account, located at http://health.groups.yahoo.com/group/WA_FEAST, and email list (the "Site") so you can make an informed decision about using the Site. **We reserve the right to change the provisions of this Policy at any time. We will alert you that changes have been made by indicating on the Policy the date it was last updated. We encourage you to review this Policy from time to time to make sure that you understand how any personal information you provide will be used.**

WHAT IS PERSONAL INFORMATION?

As used herein, the term "personal information" means information that specifically identifies an individual or information about that individual when directly linked to personally identifiable information. Personal information does not include "aggregate" information, which is data we collect about the use of the Site or about a group or category of products, services or users, from which individual identities or other personal information has been removed. This policy in no way restricts or limits our collection and use of aggregate information.

WHAT PERSONAL INFORMATION DO WE COLLECT?

We may collect certain information you voluntarily provide to us which may contain personal information, such as your name, email address, telephone number, name of the allergic person in your household, allergies and other contact and demographic information. Personal information may also be collected if you provide such information in connection with: posting content, sending an email or message to the email list, or participating in any interactive forums or features on the Site. For example, we may collect your personal information if you provide such information in messages sent to the email list.

When you use the Site, some information is also automatically collected, such as your Internet Protocol (IP) address, your operating system, the browser type, the address of a referring web site, and your activity on the Site. We treat this information as personal information if we combine it with or link it to any of the identifying information mentioned above. Otherwise, it is used in the aggregate only.

We may automatically collect certain information through the use of "cookies" or web beacons. Cookies are small data files that are stored on a user's hard drive at the request of a Web site to enable the site to recognize users who have previously visited them and retain certain information such as customer preferences and history. If we link cookies to any personally identifying information, we will treat this information as personal information. Web beacons are small, invisible graphic images that may be used on the Site or in emails relating to the Site to collect certain information and monitor user activity on the Site.

If you wish to block, erase, or be warned of cookies, please refer to your browser manufacturer to learn about these functions. However, if a browser is set not to accept cookies or if a user rejects a cookie, some portions of the Site may not function properly.

HOW DO WE USE THE PERSONAL INFORMATION WE COLLECT?

In general, we use personal information we collect to process your requests or transactions; to provide you with information or services you request; to inform you about other information, events, promotions, products or services we think will be of interest to you; to facilitate your use of, and our administration and operation of, the Site; and for the purpose for which the information was provided.

WHAT PERSONAL INFORMATION DO WE SHARE WITH THIRD PARTIES?

We will not share the personal information we collect from you through this Site with third parties except as described in this Policy, as it may be revised from time to time. We may share personal information with vendors, consultants and other service providers (“Service Providers”) who are engaged by or working with us in connection with the operation of the Site or the services we provide and who need access to such information to carry out their work for us. In some cases, the Service Provider may be directly collecting the information from you. For example, Yahoo! collects information from members that participate in our Yahoo! Group. We may also share personal information with other third parties when you give us your consent to do so. We are not responsible for the actions of Service Providers or other third parties, nor are we responsible for any additional information you provide directly to these Service Providers or other third parties, and we encourage you to become familiar with their practices before disclosing information directly to them. Nothing herein restricts the sharing of aggregate information, which may be shared with third parties without your consent.

We may disclose personal information in the good faith belief that we are lawfully authorized or required to do so, or that doing so is reasonably necessary or appropriate to comply with the law or with legal process or authorities, respond to any claims, or to protect the rights, property or safety of Washington FEAST, our users, our employees or the public, including without limitation to protect Washington FEAST or our users from fraudulent, abusive, inappropriate or unlawful use of our Site. If you send us a notification of claimed infringement under the Digital Millennium Copyright Act, any personal information in your notification may be shared with the person or entity who you claim is infringing your copyrighted material.

You understand that when you use the Site, information you post in your profile; the Messages, Files, Photos, Links or Database section of the Yahoo! Groups part of the Site; messages sent to the email distribution list; and other interactive areas of the Site, as well as any information you share with individuals through the Site, will be available to other users and in some cases may be publicly available. For example, messages sent to the email distribution list may become publicly available. We recommend you be cautious about giving out personal information to others or sharing personal information in public or private online forums. We are not responsible for the actions of any third parties with whom you share personal information.

WHAT STEPS DO WE TAKE TO PROTECT YOUR INFORMATION ONLINE?

We have endeavored to put into place and maintain reasonable security measures in an effort to protect the security of your personal information while it is under our control. Please be aware, however, that despite our efforts, no security measures are perfect or impenetrable. To help protect the confidentiality of personal information, you should keep your password confidential and not disclose it to any other person. You are responsible for all uses of our web site by any person using your password. Please advise us immediately if you believe your password has been misused.

HOW CAN YOU CORRECT AND UPDATE YOUR PERSONAL INFORMATION OR OBTAIN ADDITIONAL INFORMATION

If you have any questions or comments about this Policy or the practices relating to this Site, or you wish to verify, correct or delete any personal information we have collected, please contact us at leader@washingtonfoodallergy.org and we will endeavor to respond to your inquiry or to correct, update or remove the personal information you have provided us as you indicate. However, please note that in some cases, we may believe it is necessary or appropriate to retain certain personal information we have collected, and the deletion of such personal information will be in our sole discretion unless otherwise required by law.