



**Washington FEAST** (Food Allergy, Eczema, and Asthma Support Team) would like to offer a fantastic opportunity to advertise and sell your product or service for a **special introductory rate of \$100.**

## **2010 Washington FEAST Food Allergy Conference**

### **Sponsorship Benefits**

#### **Only \$100**

- Listing in conference materials
- Verbal acknowledgement at conference
- Acknowledgement on Washington FEAST listserv, Twitter, Facebook and blog
- Repeated mention as a sponsor in e-mails sent to our listserv regarding the conference
- Table in vendor area for **display of information** and **product sales**
- Your logo in conference materials (grayscale)
- Your color logo on Washington FEAST web site for one year
- Noncompetitive tagline in conference materials

Allergen-friendly food product samples are welcome; however due to the variety of allergies of our participants, Washington FEAST reserves the right to determine how and when samples are distributed during the conference. Samples should be in single serving-size packages. Samples that contain peanuts or tree nuts will NOT be permitted in our venue.

Please visit our sponsor page <http://wafeast.org/Sponsors.html>



**Washington FEAST** is hosting the Pacific Northwest's first food allergy conference  
“**Living Well with Food Allergies at All Ages and Stages**”  
Saturday September 25, 2010 9:00AM-5:00PM at the [Talaris Conference Center](#) in Seattle.

Conference speakers include:

- [Linda Coss](#) is coming to us from Southern California. She is an author of several books including *How to Manage Your Child's Life-Threatening Food Allergies*. Ms. Coss is the conference keynote speaker.
- [Jennifer S. Kim, MD](#) is coming to us from New York. Dr. Kim is an Assistant Professor at [Mount Sinai School of Medicine - Pediatrics](#) and involved with the [Jaffe Food Allergy Institute](#) (New York, New York). Dr. Kim will present food allergy research updates.
- [David Naimi, DO](#), [Northwest Asthma and Allergy](#), Dr. Naimi will steer a panel discussion on anaphylaxis.
- [Hilary Stephens RN](#) will represent Seattle Children's Hospital [Food Allergy Community Health Education Program](#)
- [Kelly Morgan MS, MPA](#), President of [Washington FEAST](#) and others will present family, community, school, and restaurant food allergy resources.

Participants will be eligible for prizes. Please let us know if you would like to donate prizes.

*In memory* - This conference is dedicated to the memory of Daniel Sargent, who died from peanut anaphylaxis at a potluck party at Seattle's Warren G. Magnuson Park in 2008.

**WA-FEAST is a 501(c)3 non-profit** support, education and advocacy group organized by volunteers. We have a listserv with over 500 members and we sponsor quarterly speaker meetings. We will be promoting this conference regionally. Many families in the area cannot afford to attend FAAN conferences in other parts of the country, so we would like to price this conference at a reasonable rate for those living in Washington, Idaho, Oregon, Alaska, and British Columbia.

To achieve our goal of affordability, we are seeking sponsors and are offering this opportunity for only \$100. **We believe this is a mutually beneficial arrangement since we will be reaching out to hundreds of families who will hear of your product or service through our conference promotion.**

Thank you for taking the time to consider sponsoring the first-ever Seattle area food allergy conference. Please visit our sponsor page <http://wafeast.org/Sponsors.html>. We look forward to hearing from you!

Jana Robertson, Vice President  
Kelly Morgan, President and Board Chair

**Washington FEAST** [www.wafeast.org](http://www.wafeast.org) [leader@wafeast.org](mailto:leader@wafeast.org)  
Phone: 425-24FEAST [425-243-3278]



Your Company Name/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**Sponsorships must be paid in full by production deadline by September 10<sup>th</sup> for inclusion on Conference printed materials. Sponsorships paid later will still have most of the other benefits available. We can accept PayPal or checks.**

- How would you like your company name to appear on our website and conference publications? (Text only)

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- How would you like your non-competitive tagline to read in conference materials? (Text only)

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- Please check here if you plan to use table space at the conference: \_\_\_\_\_
  - Please submit your logo in jpg format to [JanaR@wafeast.org](mailto:JanaR@wafeast.org)

Signature:

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Sponsor Representative

Date

Although Washington Food Allergy Eczema and Asthma Support Team (WA-FEAST) appreciates the support of outside companies and organizations during our conference, acceptance of funds and/or product donations does not imply WA-FEAST's endorsement, support, or recommendation of the company or its products. WA-FEAST has the right to refuse sponsorship.